

Electronic Acknowledgement Receipt

EFS ID:	2383535
Application Number:	10601996
International Application Number:	
Confirmation Number:	9824
Title of Invention:	Behavior analysis based optimization of navigation in E-commerce user interfaces
First Named Inventor/Applicant Name:	Ronald Pfelfer
Customer Number:	30206
Filer:	Steven William Roth/Kathryn Elseth
Filer Authorized By:	Steven William Roth
Attorney Docket Number:	DE920010116US1
Receipt Date:	29-OCT-2007
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Application Type:	Utility under 35 USC 111(a)

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RAM confirmation Number	8278
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The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Appeal Brief Filed	DE920010116US1 _AppealB rief.pdf	102454 0e9ec78b0b62d4243b6135e3d92642d2 1936e48b	no	27

Warnings:

Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	30061 759380a49c33cdce05d1c1d7b5959c22 73010ce5	no	2
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Warnings:

Information:

Total Files Size (in bytes):			132515		
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.